



Checkout Leak Recovery Resource Directory

PM CONSULTING AI NEWS • WEEKLY INTELLIGENCE

TRACKING & ANALYTICS

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| 1 | HighLevel Meta Pixel: | Best for checkout drop-off tracking and instant follow-up. |
| 2 | Google Analytics Enhanced Ecommerce: | Deep checkout funnel reports. |

ABANDONED CART RECOVERY

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| 3 | CartStack: | Great for automated abandoned cart email and SMS recovery. |
| 4 | Twilio SMS: | Flexible tool for custom text follow-ups on missed sales. |

REVIEWS & SOCIAL PROOF

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| 5 | Trustpilot: | Fast review requests to build social proof after checkout. |
| 6 | Podium: | Direct text review invites, ideal for service businesses. |
| 8 | NiceJob: | Automates review requests and follow-up touchpoints. |

AUTOMATION & WORKFLOWS

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| 7 | Zapier: | Connect lead sources to trigger abandoned checkout workflows. |
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PAYMENTS & TRANSACTIONS

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| 9 | Stripe Payments: | Tracks payment intent and failed transactions. |
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SCHEDULING & RETENTION

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| 10 | Calendly: | Simplifies rebooking for customers who drop out before paying. |
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